



5 Steps To

S U C C E S S F U L S E O



S I T E S P E E D

Google has announced that page speed will be a determining factor on whether or not your website shows up in search results.

So how do you get your website speed up to par? Check out this: <https://developers.google.com/speed/pagespeed/insights/>



I N T E R N A L L I N K S

Internal links are links within your website that link to another page of your website. In SEO, they're used to boost search rankings by helping establish website architecture.



H I G H - Q U A L I T Y V I D E O S

Having high-quality videos on your website tells Google's search bots that your website has high-quality content.



G O O G L E M Y B U S I N E S S

Setting up Google My Business is essential for a successful SEO strategy. GMB is one of the main things that gets your website to show up in search and map results.



H I G H - Q U A L I T Y C O N T E N T

High-quality content is critical to a high ranking website. It's important that every page has 700 - 1000 words. You also need to make sure you have keywords strategically placed around your copy.